WEBSITE KRA

FOR: LOREM IPSOM XYZ NAME O

1. WEBSITE DESIGN & UI/UX

- DELIVER A MODERN, RESPONSIVE, MOBILE-FRIENDLY DESIGN
- ENSURE FAST LOADING TIME (TARGET < 3 SECONDS)
- PROVIDE AN INTUITIVE USER EXPERIENCE AND EASY NAVIGATION

2. WEBSITE DEVELOPMENT

- DEVELOP A FULLY FUNCTIONAL WEBSITE USING AGREED TECHNOLOGY
- INTEGRATE ALL REQUIRED PAGES (HOME, SERVICES, ABOUT, CONTACT, ETC.)
- ADD DYNAMIC FEATURES IF REQUIRED (FORMS, BOOKINGS, DASHBOARDS, ETC.)

3. CONTENT IMPLEMENTATION

- ADD SEO-FRIENDLY TEXT CONTENT PROVIDED BY THE CLIENT
- ADD HIGH-RESOLUTION IMAGES, ICONS, AND BANNERS
- STRUCTURE CONTENT FOR READABILITY AND ENGAGEMENT

4. BASIC SEO SETUP

- OPTIMIZE META TITLES & DESCRIPTIONS
- ADD GOOGLE INDEXING SETUP (SEARCH CONSOLE)
- ADD ANALYTICS TRACKING (GOOGLE ANALYTICS)

5. PERFORMANCE & SECURITY

- OPTIMIZE WEBSITE SPEED
- INSTALL BASIC SECURITY PLUGINS/FIREWALLS
- ENSURE SSL (HTTPS) IS WORKING CORRECTLY

6. TESTING & QUALITY ASSURANCE

- CROSS-BROWSER TESTING (CHROME, EDGE, FIREFOX, SAFARI)
- MOBILE RESPONSIVENESS TESTING (ANDROID & IOS)
- FIX BUGS BEFORE FINAL DELIVERY

7. DEPLOYMENT & HANDOVER

- DEPLOY WEBSITE ON CLIENT HOSTING/SERVER
- PROVIDE ADMIN LOGIN CREDENTIALS

8. SUPPORT

- ANNUAL MAINTENANCE SUPPORT AFTER LAUNCH (IN LIMITATIONS)
- (PRODUCTS UPDATES, SMALL TEXT CHANGES, BUG FIXES)

**Important Note: Domain purchase is not included. You must buy your own domain.